

Proclamation

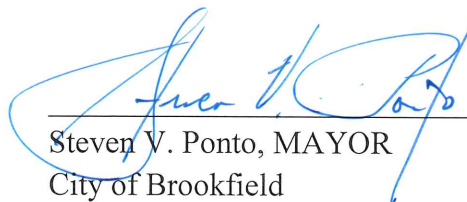
- WHEREAS, the meeting industry is an economic engine, creating hundreds of thousands of jobs, generating billions of dollars in revenue, and supporting communities across the state of Wisconsin; and
- WHEREAS, conventions and conferences serve as critical education platforms for professionals and are key components for developing advanced skills and workforce training; and
- WHEREAS, government meetings facilitate effective information sharing, employee training and development, taxpayer services, and collaboration with other agencies and private-sector partners in a way that cannot be accomplished by other means; and
- WHEREAS, both the public and private sectors benefit from in-person meetings and events as organizations depend on face-to-face interaction to win new clients, close new deals, and develop high performing talent; and
- WHEREAS, personal relationships are at the core of every business decision and face-to-face meetings provide professionals with that personal interaction which leads to deeper relationships; and
- WHEREAS, the City of Brookfield currently has 8 hotels with additional hotels being considered along with the possibility of a conference center;

NOW, THEREFORE, I, Steven V. Ponto, Mayor of the City of Brookfield, do hereby proclaim April 14, 2016, as

MEETINGS INDUSTRY DAY

in the City of Brookfield and I commend this observance to all of our citizens.

Signed and sealed this 14th day of April,
in the year Two Thousand and Sixteen.



Steven V. Ponto, MAYOR
City of Brookfield

